

[Company logo]

PRESS RELEASE

FOR IMMEDIATE RELEASE

(or) HOLD RELEASE UNTIL [Month, Day, Year, Time]

Boutique Investment Company Launches New Investor Club for Higher-Yield Multifamily Syndications

PHOENIX, Arizona, **Month, Day**, 2020— Freestyle Capital Group, LLC, a boutique investment company based in Arizona, is launching an Investor Club designed to provide higher-yield multifamily property syndication opportunities to more investors.

“Historically, multifamily investments have been only open to the wealthy because they’re private placements and not publicly advertised,” says Melanie McDaniel, Founder and President of Freestyle Capital Group.

“I wanted to change that, to open new doors to investors in the multifamily property space which they may not have had access to, or even know about. It’s a great way to earn passive income and grow wealth.”

The “Secret” Investment that Outperforms Others

Multifamily investments aren’t well known, even though they have historically outperformed other investments. According to top commercial real estate brokerage firm Marcus & Millichap, multifamily investments deliver yields of 5.1 percent— three times that of the S&P 500. [\[insert graph or link to graph\]](#)

In addition to higher yield, multifamily investments offer other perks, like a strong ROI, mitigated risks, **full** passthrough tax benefits, customized portfolio diversification opportunities, and multiple funding options, including cash, IRA, 401k, trusts and LLCs.

Syndication offers opportunities to investors as well. With a REIT (Real Estate Investment Trust) the investor has no ownership of the properties the trust invests in. Syndication, however, gives investors the power to invest in the property of their choice. This gives individual investors [property ownership benefits, plus](#) the ability to personalize their portfolio diversification across multiple projects, operators and geographies.

The private nature of these investments also enables legal syndication through exemptions to the SEC laws. Syndications can take a private placement exemption under Regulation D (Rule 506b [and 506c](#)), which allows a company to raise an unlimited amount of money from unlimited number of [accredited](#) investors.

Commented [1]: Does this help clarify the 506b limit issue?

Essentially, syndication allows multiple investors to pool funds in order to invest in a commercial property, giving each individual investor more buying power so they can build their portfolios more quickly— and grow wealth faster— than other investment strategies permit.

Innovative Boutique Investment Approach Favors Investors

Freestyle Capital Group doesn't take the standard approach of an investment firm. "My goal is not to amass clients, but to build a personal relationship with every person," says McDaniel. "I structured a boutique company so I could educate and guide investors in creating passive income to design the lifestyle they want even *before* retirement."

As an educational platform, Freestyle Capital Group helps passive investors learn about investing in risk-mitigated commercial real estate investments, specifically large multifamily acquisitions, in the best markets in the United States.

"We do all of the heavy lifting by fully vetting all sponsors, markets, and specific deals so our clients don't have to worry about it," McDaniel says. "[This adds another layer of underwriting to every deal.](#)!"

Commented [2]: How's this?

This focus on learning and personalized strategies is why Freestyle Capital Group's Investment Group is free to join and open to everyone. Interested parties can go to the Freestyle Capital Group website at www.freestylecapitalgroup.com to sign up.

About Freestyle Capital Group

Freestyle Capital Group, LLC is a private equity firm that provides opportunities to invest in syndicated, value-add real estate investment opportunities in the multifamily space.

Through relationships with trusted partner-operators, investors can invest alongside some of the best operators in the business that have proven track records providing excellent risk-adjusted returns to investors in one of the best wealth-building asset classes.

Media Contact Information

Melanie McDaniel, President, Freestyle Capital Group

[\[contact address\]](#)

[\[contact phone number\]](#)

[contact email address]