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## **WEBFORCE LAUNCHES NEW AND IMPROVED WEBFORCE 2.0 ALL-IN-ONE CRM**

**[AUSTIN, TEXAS, September 14, 2021]** The team at WebForce is excited to announce the official launch of WebForce 2.0, a new and improved version of their groundbreaking all-in-one cloud-based CRM.

WebForce is an Austin-based company that was formed with the goal of empowering entrepreneurs and businesses alike by providing them with innovative, cutting-edge marketing, software, and sales solutions. Their current all-in-one CRM reflects their mission of offering creative solutions to e-commerce businesses and allowing them to take a results-driven, strategic approach to the way they conduct business.

The WebForce All-In-One Ecommerce CRM is designed to remove the burden of tech by offering all of the essential e-commerce business tools business owners need in one place. The launch of this revamped product will allow e-commerce business owners to benefit from enhanced functionality and greater comprehensive coverage for their operations.

Highlights of the WebForce 2.0 platform include:

- The ability to quickly list products, edit product listings, and customize products and services

- The effortless creation of high-converting web pages for mobile and web usage (landing pages, sales funnels, one-click upsell pages, and more)
- The ability to create and launch an e-commerce store in a matter of minutes using integrated design templates and fundamental store features
- Membership site capabilities for the seamless creation of online course platforms and beyond
- A centralized database of customer contacts and data for marketing purposes and lead conversions
- A built-in page editor for content marketing, armed with optimization tools to help users expand their reach
- Payment integrations for Stripe, Braintree, and PayPal so owners can get paid on their terms (and more easily track sales commissions)
- Automated lead routing to simplify and streamline marketing and sales workflow
- Easy-to-use built-in phone dialer and SMS for outbound sales teams
- A centralized dashboard offering real-time insights on metrics like products sales, subscriptions, UTM parameter segments, and more.

WebForce co-founder Luis Madrid explains that the new version has been improved taking the feedback & needs of its current 7,8 & 9 figure business users of the platform and designed to further support those who plan on using WebForce to pursue their e-commerce endeavors in the future:

*“We’ve been taking customer feedback & leveraging our experience in the Online Direct Response & Ecommerce as it pertains to Health & Wellness, to empower people and impact lives through technology. WebForce.io is a powerful all-in-one e-commerce CRM that provides everything you need to succeed online.*

*Although we’ve been around for 5 years, our constant drive to better ourselves and bring you the best tools to grow your business has led us down a long journey to bring you the next evolution of cloud CRM software. (All-In-One).”*

This product launch comes in the wake of their recent achievement landing a spot on Inc.’s 5000 Class of 2021 list, coming in at 152. With the improvements made to their previous platform, WebForce seeks to grow and continue to serve companies of all sizes that need a more comprehensive CRM solution.

*“Whether you’re a startup, small/medium business, or a mid-market/enterprise-level business, WebForce is easy and simple to utilize, yet robust and powerful enough to support your needs as you grow & scale.*

*With tools that rival Shopify, ClickFunnels, Ontraport, Konnective, and Kajabi all inside one portal, WebForce is here to level the playing field and help you supercharge your business.”*

WebForce looks forward to the reception of this new and improved CRM as well as what the future holds as they continue to make changes to their all-in-one CRM solution.

**To learn more about WebForce 2.0 and the products and services they provide, you can visit their website [here](#).**

If you would like more information about this topic, please contact WebForce at (512) 910-4932 or email [support@webforcehq.com](mailto:support@webforcehq.com)