

Video Script (400 words):

SILENCE.

Some of the most selfless deeds are muted by the sound of silence. They happen when no one is paying attention. When no one is expecting help. Selflessness often goes unnoticed.

These caring individuals don't ask for recognition. They don't ask for a prize.

They simply stay silent and DO what needs to be DONE.

These are the people behind Life Saving Victoria, and it's time we start making some noise for them.

Through LSV's new lifesaving and water safety initiatives, Victoria's drowning rate decreased 24% in coastal waterways and 13% in inland waterways.

But, did you know LSV does *more* than save lives?

LSV fosters community. Vital Resources. Inclusivity. Professional Development. Education. Safer Communities. Wellbeing. Positive Relationships. Character. Learning Experiences. Opportunities. A Love of Water. Friendships. Outreach Programs. Careers.

With over 500 staff members and more than 37,000 club members, we're able to work with communities, educational institutions, government agencies, businesses, and more to deliver astounding aquatic statistics:

33,454. 22,000. 10,985. 6,440. 568. 475. 457. 267. 166. 35. 5. [\[option to put as many descending statistic numbers as you wish -- but explain only these\]](#)

5 Graduates of the Victorian Emergency Services Workplace Diversity Initiative became Ambulance Community Officers

35 Participants represented LSV in the 2020 Pride March

166 LSV High-performance athletes, team managers & coaches participated in several championships

267 Beach lifeguards employed in 2019-2020

457 Children participated in 3 Bush Nippers pilot programs

475 Rescues

568 Public pools opened in Victoria

6,440 Junior carnival competitors represented LSV

10,985 Individuals trained in LSV aquatic safety and accredited in-service courses

22,000 LSV members participated in multicultural programs

33,454 Members participated in face-to-face and online Sink or Swim and Open Water Learning Experience programs

These statistics are more than just numbers on a screen. These statistics are people who believe in our mission and want to create a future where Victorians can *and* will learn water safety, swimming, and resuscitation to provide safe aquatic environments and venues.

They are the reason we can keep making noise, ensuring the silence of accidental drownings doesn't go unnoticed. And it's because of people like them (and you) that we are able to keep living our mission.

We're Life Saving Victoria.

LSV.

And we're making some noise. Come make it with us.